



October 2025 | Stellenbosch | Western Cape | South Africa

SOCIETY FOR ADVANCED CELL CULTURE MODELLING FOR AFRICA CONFERENCE 2025

| INVITATION TO CO- HOST/SPONSOR/EXHIBIT |

On behalf of the SACCMA Executive Committee it is our pleasure to announce the 3rd SACCMA conference, scheduled to take place in Stellenbosch, in October 2025.

We would like to extend this esteemed opportunity/invitation to apply to serve as co-host, sponsor or exhibitor for the upcoming conference.

Background

The Society for Advanced Cell Culture Modelling for Africa (SACCMA) is a society for researchers in the fields of advanced cell modelling, microphysiological systems, three-dimensional (3D) cell cultures, 3D bioprinting, biofabrication and stem cell research. These fields are at the forefront of cutting-edge international research in the biotechnology, medical, pharmaceutical and biological disciplines.

The society was established in 2019 and has continued to grow and evolve into a vibrant and thriving society with international recognition and interest.

The conference aims to promote knowledge exchange and collaboration between researchers and stimulate the growth of society. Furthermore, we would like to give postgraduate students and postdoctoral fellows more exposure, provide an energizing and informative program of speakers, and facilitate networking opportunities for sponsors through exhibitions.

We look forward to your participation in this premier event and to welcoming you to Stellenbosch in 2025!

Why Co-host/Sponsor/Exhibit?

Hosting a high quality, well organized and fun conference is an expensive endeavour, and it would not be possible without our various sponsors and exhibitors. Since the 2023 conference, SACCMA has opted to invite one industry partner to participate as the official conference co-host and workshop presenter. Only one partner can act as official conference co-host, and no partner may co-host 2 conferences in a row.

Furthermore, several sponsorship packages and exhibition options are available, providing you with a choice of exposure and financial commitment. The exhibition, integrated into the conference, offers a unique opportunity to promote your technologies, products, and services in the 3D cell culture field. You will be able to showcase your expertise and capabilities, expand your client base and increase marketing opportunities. Sponsors and exhibitors will receive acknowledgement prior to, during and after the conference through conference materials, and will enjoy significant contact with attendees throughout the conference. The exhibition will be open for the duration of the conference.

| CONFERENCE CO-HOST |

R 60 000 | ONE available

To be eligible as co-host for SACCMA2025 a bid must be submitted, proposing the contribution of the industry partner to ensure that the conference is successful, interesting and worthwhile for all attendees.

The minimum requirements for the co-host include:

- Hosting the **conference workshop(s)**, including bringing suitable equipment and/or experts in the field to provide a relevant and high-quality learning experience for delegates.
- Providing the **conference bags** for all delegates.
- Providing **satchel inserts** and gifts/treats/samples/etc (optional).

This co-hosting opportunity will present you with the following benefits:

- Company name and logo on the conference website, in the printed programme, book abstracts and on the conference slides, with prominent position, acknowledging the company **as official co-host**.
- Being named as the official **workshop host** for 2025, offering a unique opportunity to promote your technologies, products, and services in the 3D cell culture field. You will be able to showcase your expertise and capabilities and increase marketing opportunities.
- Advertising material, such as banners/gazebo, will be allowed **outside** the conference venue and **inside** the lecture hall (not allowed for other sponsors/exhibitors).
- **Four (4)** full page, portrait, colour company advertisements in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- One (1) **4 m x 4 m (16 m²)** exhibition booth (premium location).
- **Six (6)** complimentary conference registrations, including attendance of the workshop.
- **15-minute** time slot for a presentation in programme
- Company name/logo allowed on **conference bags**.
- **Unlimited** satchel inserts (supplied by the advised deadlines, no larger than A4 size, lightweight)
- Access to **delegate contact list** (only delegates that gave permission on registration form for details to be shared)
- Named sponsor of **Award Ceremony Lunch** on last day of conference:
 - Recognition and acknowledgement during sponsored session.
 - Company logo on all the certificates.
 - Can organize additional entertainment/activities during function (subject to approval of conference organizers).
 - May also add additional gifts/prizes in addition to cash prizes.

To apply:

Submit a proposal, including detailed information on planned workshop(s), no longer than 4 A4 pages, before **30 September 2024**. The executive committee will select the co-host based on the proposals, and their decision is final.

OTHER SPONSOR/EXHIBITOR PACKAGES:

Gold | Conference Exhibitor Package | R 35 000

- Company logo on the conference website, in the printed programme, book abstracts and on the conference slides.
- **One (1) full page**, portrait, colour company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- **One (1) 3 m x 3 m (9 m²)** exhibition booth (Premium location).
- **Three (3)** complimentary conference registrations, including attendance of the workshop.
- **Unlimited** satchel inserts (supplied by the advised deadlines, no larger than A4 size)

Silver | Conference Exhibitor Package | R 25 000

- Company logo on the conference website, in the printed programme, book abstracts and on the conference slides.
- **One (1) half page**, portrait, colour company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- **One (1) 3 m x 3 m (9 m²)** exhibition booth.
- **Two (2)** complimentary conference registrations, including attendance of the workshop.
- **One (1)** satchel insert (supplied by the advised deadlines, no larger than A4 size).

Bronze | Conference Exhibitor Package | R 15 000

- Company logo on the conference website, in the printed programme, book abstracts and on the conference slides.
- **One (1) 2 m x 3 m (6 m²)** exhibition booth.
- **One (1)** complimentary conference registration, including attendance of the workshop.
- **One (1)** satchel insert (supplied by the advised deadlines, no larger than A4 size).

Add-on to any of the Conference Exhibitor Packages | R 2 500 pp

Additional conference registration at a reduced fee.

- Available at R 2 500 per participant. This includes admission to the workshop and access to all conference sessions.

Lunchbreak sponsor

| R 10 000 | Per lunch | TWO available

- Recognition and acknowledgement during sponsored session
- **One (1) additional full page**, portrait, colour company advertisement in the conference handbook. (artwork to be supplied by sponsor by the advised deadlines)

Society dinner sponsor

| R 15 000 | ONE available

- Recognition and acknowledgement during sponsored session.
- **One (1) additional full page**, portrait, colour company advertisement in the conference handbook. (artwork to be supplied by sponsor by the advised deadlines).
- Presentation time: **10-minute** time slot during function.
- **Advertising material**, such as banners, is allowed inside/outside the function venue.

Student function sponsor

| R 15 000 | ONE available

- Recognition and acknowledgement during sponsored session.
- **One (1) additional full page**, portrait, colour company advertisement in the conference handbook. (artwork to be supplied by sponsor by the advised deadlines).
- Presentation time: **10-minute** time slot during function.
- **Advertising material**, such as banners, is allowed inside/outside the function venue.
- Can organize additional entertainment/activities during function (subject to approval of conference organizers).

Best student presentations sponsor

| R 5 000 | ONE available

- Recognition and acknowledgement during sponsored session.
- **One (1) additional full page**, portrait, colour company advertisement in the conference handbook. (artwork to be supplied by sponsor by the advised deadlines).
- Company logo on the certificates

| SPONSORSHIP & EXHIBITION CONDITIONS |

The Organising Committee reserves the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid. Company advertisements and satchel inserts are subject to approval from the Organising Committee. Payment terms are as follows: a 50% deposit is required prior to confirmation of sponsorship, and a 50% final instalment is required before **30 June 2025**.

Confirmation of sponsorship

- Please complete and return the SACCMA Exhibitors & Sponsors booking form – the invoice will be forwarded.
- A confirmation email will be sent upon receipt of the deposit payment.
- This signed document shall constitute the contract between the parties.

Exhibitor/Sponsorship enquiries

- info@saccma.com
- Anna-Mart Engelbrecht: 0832077835
ame@sun.ac.za
- Chrisna Gouws: 083 962 3334
Chrisna.Gouws@nwu.ac.za

Allocation

- Sponsorship and exhibition packages, which may be limited in number, will be generally allocated to those organisations who apply earliest. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Organising Committee, whose decision will be final.

Cancellation policy

- Once a signed contract has been received, any cancellation must be advised in writing to the Organising Committee no later than 60 days before the event.
- If the cancellation is received less than 60 days prior to the event, no refund is applicable.

Detailed requirements and due dates

- The Organising Committee's requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you in a confirmation letter at a later date with relevant due dates.
- In the event that materials, information or artwork required by the Organising Committee are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.

- Logos will be requested in PDF or jpg format, 300dpi. Should an alternative format be received, the Conference Organiser cannot be held responsible for the quality of the logos displayed in any of the promotional material.

Exceptional circumstances

- The Organising Committee reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor/exhibitor is informed at least one month before the planned conference.
- The Organising Committee will use reasonable endeavours to remedy the impact of exceptional circumstances.

Exhibitor display rules

- The Organising Committee shall determine the hours during which the exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.
- The exhibition booth is to be fully manned and operational, and removal or change any of the areas will not commence until after the exhibition closes.
- No advertising material, such as banners, is allowed outside the designated booth area.
- Excessive noise that inconveniences other exhibitors or the conference will not be allowed. The Organising Committee will be the judges as to whether there is an annoyance.
- No obstruction of any form will be allowed in the aisles and walkways.
- While companies are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other companies or detracting from the exhibition will be discouraged.
- The sponsor / exhibitor will acknowledge that the Organising Committee will not be responsible for any loss or damage to the sponsor's / exhibitor's property and that all exhibitor material and equipment is the sole responsibility of the exhibitor.

Insurance / liability

- The Organising Committee take no responsibility for injury or damage to persons or property occurring during the Conference. All insurance, including medical cover, or expenses incurred in the event of the cancellation of the Conference, is the individual delegate's responsibility.
- The sponsor/exhibitor is responsible for all personal injury, damage to property or other losses, liabilities or claims arising in connection with the sponsor's/exhibitor's participation at the Conference. The sponsor/exhibitor will indemnify the Organisers in respect of any losses, liabilities or claims in respect thereof. The sponsor/exhibitor agrees to participate at its own risk and to take out adequate insurance in respect of all such losses, liabilities and claims.
- The Organising Committee will take all reasonable precautions to ensure the building is secure.